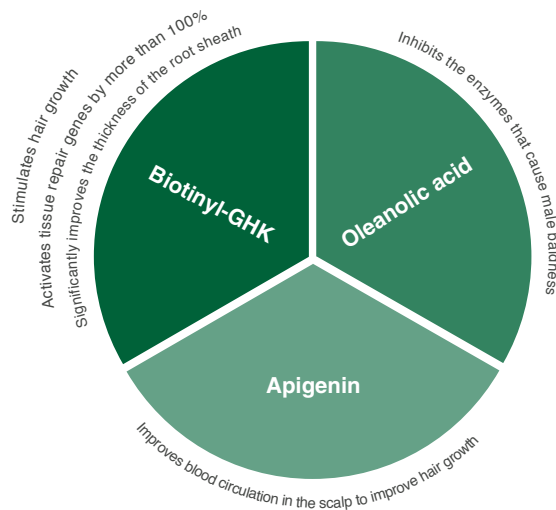


TRIPLE ACTION PROCAPIL™



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PROSANA® has a range of other products to keep your hair healthy, fuller and stronger.

For more information on Procapil™ and the clinical trials, go to <http://tryprovia.com/img/study.pdf>



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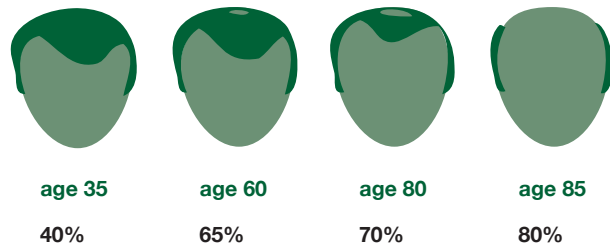
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HAIR LOSS

HAIR LOSS

Hair loss and thinning hair (alopecia) is a common problem that both men and women experience³. There are many causes of alopecia that go beyond heredity thinning and male pattern baldness.

Percentage of men who have noticeable hair loss²:



Certain illnesses can cause hair loss including; hypothyroidism, lupus, polycystic ovary syndrome and trichotillomania. And some medication and substances have an effect on the health of your hair follicles as well, such as antidepressants, blood thinners and anabolic steroids⁵.



Other causes of hair loss include¹:

- Male / female pattern baldness
- Heredity
- Physical and emotional stress
- Pregnancy and female hormones
- Too much vitamin A
- Lack of protein or vitamin B
- Use of birth-control pills
- Autoimmune-related hair loss
- Dramatic weight loss
- Chemotherapy
- Over styling
- Anaemia
- Ageing

8 out of 10 women (80%) experience noticeable hair loss by the age of 60.



While daily shedding is normal, people who notice their hair falling out in large amounts after combing or brushing, or whose hair becomes thinner, should consult a dermatologist for diagnosis and treatment.

Treatment options

There are various treatment options available for combatting thinning hair. They range from topical treatments to hair implants if the problem is more severe³.

Prosana[®] Hair Serum is a highly effective serum used to treat thinning and sparse hair in order to prevent hair loss and strengthen your hair from the root. The serum contains the clinically proven ingredient Procapil[™] as the main ingredient. Procapil[™] is a combination of biotinyl-GHK (a hair growth stimulant) and citrus and olive tree leaves.

During a 14 day clinical trial the ingredients in the Prosana Hair Serum have been shown to:

- Improve the thickness of the root sheath
- Activate tissue repair genes by more than 100%
- Stimulate hair growth
- Prevent ageing of the hair follicles preventing hair loss

In addition the Oleanolic Acid (Olive tree leaf) works to inhibit the enzymes that cause male baldness.

Our special Serum should be applied directly to the scalp and massaged gently with fingertips, without rinsing.