

BLOCKED NOSE?

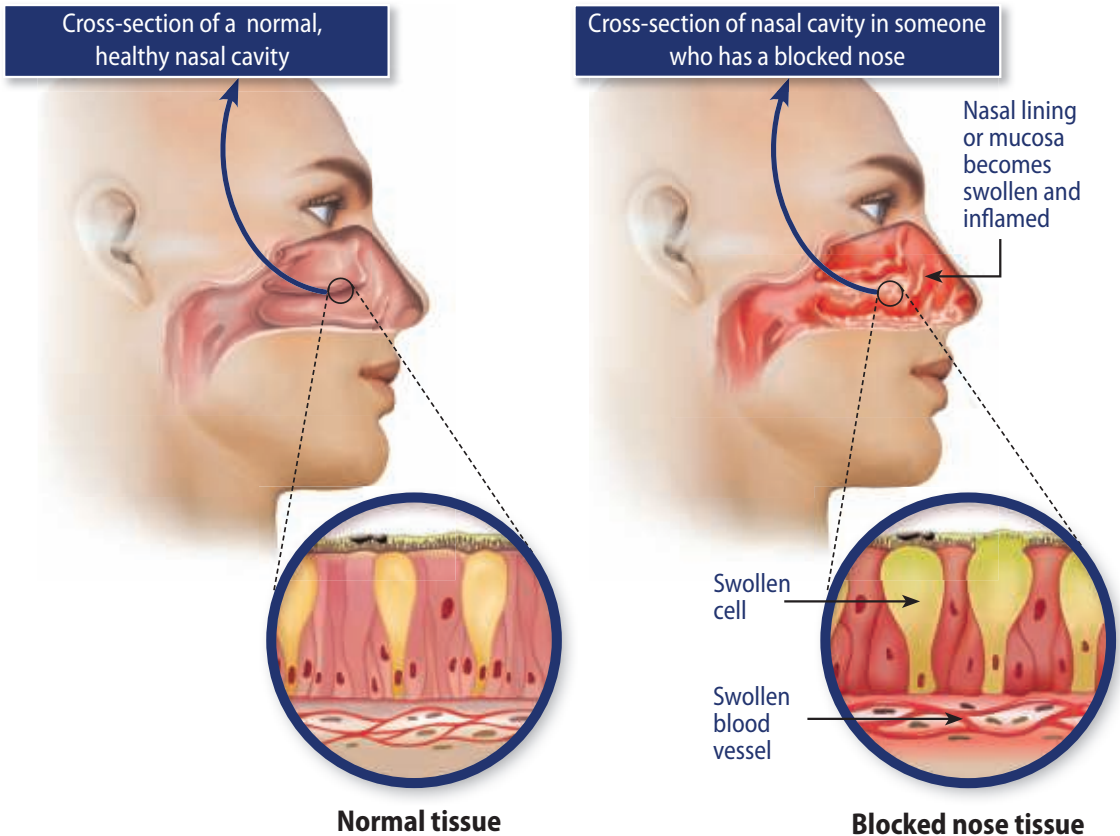
What ailments are associated with a **BLOCKED NOSE**?¹

Colds, sinusitis and hay fever – these are common ailments that cause blocked noses in millions of people around the world at any one time. Of these three ailments, the cold is the most widespread and frequently experienced, which is why we often call it ‘the common cold’.¹

All three of these conditions share similar symptoms such as a runny nose, a blocked or stuffy nose and sneezing.¹

What causes a **BLOCKED NOSE**?

A blocked nose occurs when an infection or allergy causes the blood vessels in the nasal cavity to swell and for excessive fluid or mucus to be produced. This gives rise to a ‘stuffy feeling’.⁶



Mucocilliary layer

The sinuses and entire nasal cavity are lined with a thick layer of tissue called the nasal mucosa (also known as the **mucocilliary layer** or apparatus). This mucous membrane is responsible for transporting mucus. It provides an important defence mechanism against inhaled organisms and pollutants.^{3,4,5}

⁵¹ Drixine® 0.05 % Nasal Spray and Pump Spray, H 1376 (Act 101/1965). Each ml contains 0.5 mg oxymetazoline hydrochloride. For further information please refer to the full prescribing information approved by the Medicines Regulatory Authority. Drixine® PureSea BABY NASAL SPRAY. Each 20 ml isotonic metered spray contains natural, sterilised and chemical-free isotonic diluted seawater. Drixine® PureSea NASAL HYGIENE SPRAY. Each 75 ml isotonic continuous spray contains natural, sterilised and chemical-free isotonic diluted seawater. Drixine® PureSea NASAL SPRAY. Each 75 ml hypertonic continuous spray contains natural, sterilised and chemical-free hypertonic (salt concentration at 22 g/l) diluted seawater.



How do we treat a BLOCKED nose?

Over-the-counter (OTC) relief for congestion

OTC medicines, such as decongestants, may help relieve a blocked nose and can make breathing more comfortable.

These medicines help to narrow the blood vessels in the lining of the nose and in this way help to relieve nasal stuffiness.⁶

Decongestant nasal sprays and drops work quickly as they are applied directly to the nasal tissue that is affected. However, they should not be used for more than 3 days as they can make congestion worse.



Drixine® Nasal Spray contains the decongestant oxymetazoline which works fast and has an effect which lasts for up to 12 hours.^{7,8}

Saline nasal sprays

Saline is salt water and is thought to work by improving the function of the nasal mucosa or mucociliary apparatus.⁹ Saline sprays can be used to relieve blocked noses, clear excess mucus from the nose and improve breathing.¹¹

Saline sprays are mainly available in 2 forms, namely isotonic and hypertonic solutions.¹⁰

The isotonic solutions have the same salt concentration as the cells that line the nasal cavity whereas hypertonic solutions have a higher salt concentration.¹⁰



Drixine® PureSea Nasal Sprays improve nasal breathing and have many benefits. They are non-medicated, don't contain preservatives or synthetic additives and can be used by pregnant and breast feeding women. They are also simple to use.¹¹

Drixine® PureSea NASAL SPRAY¹¹

75 ml HYPERTONIC

Clears a blocked nose

- Eases breathing¹¹
- Cleans and removes crusts from the nose⁵
- Reduces a postnasal drip⁵
- Can be used in adults and children 6 years of age and older¹¹

Drixine® PureSea NASAL HYGIENE¹¹

75 ml ISOTONIC

Keeps noses clean and clear

- Eases breathing¹¹
- Thins and removes mucus and crusts that block the nose⁵
- Reduces nasal secretions⁵
- Moisturises the nasal cavity⁵
- Offers protection during allergy and cold and flu seasons^{4,11}
- Can be used in adults and children 3 years of age and older¹¹

Drixine® PureSea BABY NASAL SPRAY¹¹

20 ml ISOTONIC

Gently cleans and clears baby's nose

- Eases breathing¹¹
- Gently cleanses the nasal cavity^{5,11}
- Reduces and washes away nasal secretions that contain viruses, bacteria and allergens^{5,11}
- Moisturises the nasal cavity^{5,11}
- Offers protection during allergy and cold and flu seasons^{4,11}
- Metered dosing controls amount of seawater sprayed
- Comfortable applicator
- Can be used in babies and children 2 weeks of age and older¹¹

References: 1. Derebery MJ, Dicipinigaitis PV. New Horizons: Current and Potential Future Self-Treatment for Acute Upper Respiratory Tract Conditions. *Postgraduate Medicine* 2013; 125(Issue 1):82-96. 2. Porter RS (Ed-in-chief), *The Merck Manual Home Health Handbook* 2009: 1397-9. John Wiley & Sons, Inc., Hoboken, New Jersey 2009. ISBN 978-1-11811-448-9. 3. Chirico G, Beccagutti F. Nasal obstruction in neonates and infants. *Minerva Pediatr* 2010; 62(5):499-505. 4. Rabago D. The Use of Saline Nasal Irrigation in Common Upper respiratory Conditions. US Pharmacist.com Continuing Education Available from URL: http://www.uspharmacist.com/continuing_education/cview/test/lessonid/105757/ (Accessed 26.02.2016). 5. Papsin B, Mc Tavish A. Saline nasal irrigation: Its role as an adjunct treatment. *Can Fam Physician* 2003; 49:168-173. 6. O'Shaughnessy KM, editor. *British Medical Association New Guide to Medicines & Drugs* 7th ed. London(UK) Dorling Kindersley; 2011:34-37, 51. 7. Beck-Speier I, Oswald B, Maier KL, et al. Oxymetazoline Inhibits and Resolves Inflammatory Reactions in Human Neutrophils. *J Pharmacol Sci* 2009; 110:276-284. 8. Approved Drixine 0.05 % Nasal Drops, Nasal Spray and Pump Spray Package Insert. 9. NIH-PA Author Manuscript. Saline Nasal Irrigation for Upper Respiratory Conditions. *Am Fam Physician* 2009; 80(10):1117-9. 10. Achilles N, Mösgeles R. Nasal Saline Irrigations for the Symptoms of Acute and Chronic Rhinosinusitis. *Curr Allergy Asthma Rep* 2013;13:229-235. 11. Drixine® PureSea Package Inserts.



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